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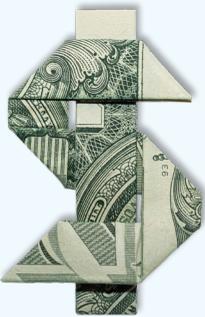
StartMoreTreatments.com



Ask Dr. Myers, Au.D.

Why should I offer a subscription program in my practice?

TreatmentTimes™



Money by The Minute

138 million American adults are underserved with regard to their healthcare needs due to traditional financing.

TreatmentFi™
Simplified Patient Financing

www.StartMoreTreatments.com

America's Most Affordable Plan Benefiting Your Patients and Practice

TreatmentFi™ is a leading financial solution to help more patients treat their hearing loss and/or tinnitus at the most affordable price.

The TreatmentFi™ subscription program enables private practices in hearing health care to provide the highest level of service, while still maintaining price and revenue integrity. TreatmentFi™ simplifies the financial process for your practice and your patients.

Because no two patients are alike, TreatmentFi™ allows

you to design an individualized treatment plan for each patient. In addition, because your patients' hearing loss and cognitive needs change over time, TreatmentFi™ always ensures that your patients are covered by providing FREE technology upgrades every 48 months (or sooner – if needed!).

For your patient – that means not having to worry about high out-of-pocket costs today and every few years thereafter.

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For your practice – it means recurring revenue every four years (or sooner) that is nearly \$2,000 above industry average sales price (ASP) per pair.

The revolutionary TreatmentFi™ program is breaking down barriers between patients and providers by eliminating the high upfront cost of hearing health care.

Providers in hearing health care want to help more people, yet traditional financing, or paying out of pocket can place a roadblock between providers and their patients.

TreatmentFi™ is aligned with American economics and offers patients access to a low-cost monthly treatment program, with no hidden charges and no fine print, while **allowing health care providers to only worry about what matters most – the patient.**



Ask Dr. Myers, Au.D.



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Why should I offer a subscription program in my practice?

From Netflix to Dollar Shave Club and beyond, businesses are making their technology and services **accessible to more people** by making the **cost of entry lower**.

We no longer buy DVDs for \$24.99 each – rather we pay \$7.99 per month for unlimited access to (seemingly) unlimited content. With a **subscription program** in place, businesses are better able to offer more to more clients while **reliably predicting current and future revenue**.

Yet in hearing health care we essentially live ‘patient-by-patient’ never knowing exactly where our next patient (or revenue) will come from.

The TreatmentFi™ subscription program allows your technology and services to be **more accessible and affordable** to the 42 million people living with untreated hearing loss – while **increasing your revenue and guaranteeing your financial future**.

To learn more about TreatmentFi™, register your clinic or book a [FREE](#) on-site CEU training by contacting Dr. Myers.